

FOR IMMEDIATE RELEASE

Camie-Campbell introduces new look for screen printing product cans

New cans designed to be easier to read and hold

St. Louis (January 2008) – Camie-Campbell unveiled their new look for the cans in the Camie-Campbell screen-printing line. Containing the trusted Camie-Campbell formula, the new cans are easier to read, bilingual and ergonomically designed to fit comfortably in a screen printer’s hand.

“We redesigned the can with our loyal customers in mind,” said Tom Shelby, CEO of Camie-Campbell. “The new cans will aid screen printers in their work and with the bilingual cans, will allow more people to properly understand how to use the Camie-Campbell product.”

The new cans’ design ergonomically slopes inward toward the spray nozzle as opposed to the traditional style can. The new can allows printers to hold the Camie product comfortably and securely without tiring. In addition, the new brighter can is easier to read in English and in Spanish than the previous can.

“Screen printers choose Camie because our spray pattern is better and our yield is greater,” said Shelby. “Overall, this makes the Camie product a wonderful value for our customers.”

For more than 20 years, Camie-Campbell has provided the screen-printing industry with the highest quality of products at a value-driven cost. Committed to the highest level of service, quality and value to their customers, Camie-Campbell is environmentally conscious and is proud to be at the forefront of the screen-printing industry. Camie screen printing products are designed to save time and money by enabling printers to print more shirts with less adhesive than average screen printing products.

About Camie-Campbell

Manufacturing and packaging high quality products for more than 50 years, Camie-Campbell offers spray adhesives, silicone lubricants, cleaners and degreasers. Camie serves a variety of industries including screen-printing, injection molding, furniture, sewing and upholstery, construction and maintenance applications. All Camie-Campbell products are available through an extensive nationwide network of distributors. Camie-Campbell also features specialty formulations and private label products.

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