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Camie-Campbell Launches New Embroidery Adhesive

Camie 305 debuts as part of Camie-Campbell extensive adhesive repertoire

ST. LOUIS (August 2010) —Camie-Campbell is proud to announce the release of Camie 305 Embroidery Adhesive for the temporary bonding of fabric and paper. The product will debut at the Specialty Graphic Imaging Association Expo on October 13-15 at Booth 215. Camie 305 is a welcome new addition to the existing Camie line of high performance adhesives, which includes more than 15 specialized products.

“Our products consistently outperform the competition and we are excited to have developed the Camie 305 adhesive,” said Vincent Doder, President and CFO of Camie-Campbell. “Our Embroidery Adhesive is perfect for screen printers and the performance is unparalleled in the industry. We look forward to the product’s success.”

Camie 305 Embroidery Adhesive was formulated for the temporary bonding of fabric or paper for sewing, appliqué and embroidery applications. Along with other Camie-Campbell adhesive products, Camie 305 delivers high quality for specific adhering situations. This product allows for the fabric or paper to be repositioned several times while retaining its abilities and function. In addition, Camie 305 does not gum up sewing needles.

For more than 50 years, Camie-Campbell has provided the adhesive industry with the highest quality products at a value-driven cost. Committed to the highest level of service, quality and value to their customers, Camie-Campbell is environmentally conscious and is proud to be at the forefront of the adhesive industry.

About Camie-Campbell

Manufacturing and packaging high quality products for more than 50 years, Camie-Campbell offers spray adhesives, silicone lubricants, cleaners and degreasers. Camie serves a variety of industries including screen-printing, injection molding, furniture, sewing and upholstery, construction and maintenance applications. All Camie-Campbell products are available through an extensive nationwide network of distributors. Camie-Campbell also features specialty formulations and private label products. For more information please visit www.camie.com.

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